

ESPA Marketing and Communications Internship (ECOMC1605)

Apply here

Start date

Flexible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

London, England

London is the capital and largest city of England and the United Kingdom. One of the world's most visited cities, it is steeped in history and culture. A city where you can eat fine food and experience great times, it has something for everyone.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for an enthusiastic, highly numerate individual to gain experience within this rapidly expanding investment company which focuses on High-Tec innovation. Mentored throughout, you will assist the team in evaluating and managing opportunities and, more broadly, helping the investment committee in growing the company. Based in the famous Canary Wharf, this role is ideal for a someone who is interested in the exciting field of venture capitalism and will be great for both personal and professional growth.

Tasks

Throughout the course of the internship, the successful candidate will assist in the following:

- Work alongside host principals in fund-raising projects
- Assistance with arrangement of campaigns (including outreach to private and institutional investors)
- Support investor relationship management
- Managing online content and social media under guidance from host team members
- Assist or take the lead on arranging host events
- Tracking and assessing the results of marketing campaigns
- Building and maintaining databases of networks and relationships
- Shaping and promoting the hosts brand and name recognition in the industry

Personal Skills

- Studying for a degree in business or similar with a strong emphasis on marketing and communications
- Strong, outgoing interpersonal and communication skills
- Systematic thinking about relationship building
- Strong interest in energy, environmental and industrial technologies
- Technical proficiency with Microsoft Office Suite

Good to have:

• Experience or knowledge of a CRM such as Salesforce

The Host Company

This innovative host is an investment firm that backs high-growth entrepreneurial companies with a focus on energy, transport, circular economy, Smart City and Industrial High-Tech sectors. They make initial and later stage investments, maximising mentorship, business development advice, industry partnerships and fundraising support. They seek businesses looking to solve real problems using ground breaking ideas, so working with this company will be a great experience and insight to exciting future technologies.

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